



Sponsorship Opportunities

Market Snapshot

- 30+ local farms and food vendors
- 750–1,500 average weekly visitors
- Saturdays, May–November
- Community-focused, food and agriculture-centered events

Why Sponsor

Align your business with one of Carroll County's most vibrant community events. The Downtown Westminster Farmers Market connects your brand directly with local families, supports small farms, and funds meaningful educational experiences.

What You Receive

- Brand visibility to thousands of local families
- Social media promotion throughout the season
- On-site presence at community events
- Association with local food, agriculture, and family experiences

Sponsorship Opportunities

Title Sponsor – \$2,500 (Exclusive)

- “Presented by [Your Business]” on all market materials
- Largest logo on sponsor banner hung every market on-site
- Featured weekly May – Nov in social media features
- Featured in all event promotions
- Attend up to 5 markets as a Pop-Up Vendor promoting your business
- Top website placement

Harvest Champion – \$1,000

- Large logo on sponsor banner hung every market on-site
- 1x month May – Nov in social media features
- Logo on flyers and digital promotions
- On-site signage all season
- Attend up to 2 markets as a Pop-Up Vendor promoting your business
- Website logo placement

Field Supporter – \$500

- Logo on sponsor banner hung every market on-site
- 2 social media shout-outs
- Logo on select promotions
- On-site signage all season
- Website logo placement

Seed Starter – \$250

- Name on sponsor banner hung every market on-site
- 1 social media shout-out
- Website mention

Your Impact

Your sponsorship directly supports children's programming, live animal experiences, food and agricultural education, and free community events that connect residents to local food and farming in your community.

Become a Sponsor

Email: marketmanager@westminstermd.gov

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